Analysis Of The Journalistic Language Characteristics Of Hermawan Arifianto On Liputan6.Com

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ABSTRACT
Journalistic language is the language of the press used to write news. The characteristics of journalistic language in writing a news story have several parts, namely communicative language, sentence specifications, word savings, clarity of meaning, redundancy, and cliche (Chaer 2010). This study uses a qualitative approach. The method of data collection in this study used the method of observation and document analysis. This study aims to see how the characteristics of the journalistic language in the eight news articles written by Hermawan Arifianto in the Liputan6.com media, with the results of the study there were 65 data findings. The characteristics of the journalistic language in the eight stories written by Hermawan Arifianto in the Liputan6.com media include 1). communicative language there are 9 data findings, 2). sentence specifications there are 10 data findings, 3). clarity of meaning there are 37 data findings, 4). word saving there are 4 data findings, and lastly 5). redundancy or non-cliche there are 5 data findings. These results indicate that the characteristics of clarity of meaning are the most commonly found, while the characteristics of word saving and redundancy or non-cliche are found the least.

INTRODUCTION
Researches related to the research topic Analysis of journalistic language style are as follows. Research conducted by Utami (2020) in her research, the application of journalistic language in Hidayatullah magazine is not fully by the rules of journalistic language. There are still errors in writing words, and violating the characteristics of journalistic language, namely short and simple because there is still a waste of words, and it is difficult for readers to understand. (Arta et al. n.d.) conveyed in their research that the language styles used in the news of cultural arts in the May 2018 edition of the Bali Post newspaper were that there were seven figurative language styles found, including the metaphorical figure of speech, personification, antithesis, pleonasm, hyperbole, climax, and synecdoche. In Aisaro (2020) research, that explains the characteristics of journalistic language such as concise, concise, and clarity. In this study, the opinion of journalistic language according to (Chaer 2010) is that journalistic language is the language of the press and one of the creative languages of Indonesian in addition to the variety of academic (scientific) language, business (business) language, philosophical language variety, and a variety of literary languages (literature).

According to Septiafani (2020) journalistic language is the language used by journalists, editors, or mass media managers in compiling, presenting, loading, broadcasting, and broadcasting
news and reports on events or statements that are true, actual, and important. This study took the subject of the opinion of the Tribun Pekanbaru. In their research, Herdiana et al. (2021) showed that there were 35 uses of rhetorical language styles in their findings in Kabar Priangan articles with alliteration and assonation styles being the most widely used in their writing. And also found the use of figurative language style in it.

Research conducted by Indah Sari et al. (2021) shows that the characteristics of journalistic language that most often appear in the data found in the Suara Merdeka newspaper in 2021 are communicative language which reaches 45 data findings, while the characteristics of word saving and not being redundant or cliché are data that least found. According to Ratipah et al. (2021) explaining, journalistic language has distinctive characteristics, namely: short, dense, clear, democratic, simple, populist and attractive. The application and suitability of journalistic language often have errors in writing titles that are less clear and less populist. Listari (2021) suggest that in the application of journalistic language in the criminal law news portal Datariau.com, there are still discrepancies in the characteristics of journalistic language, namely the word redundant. One of the characteristics of journalistic language is that it contains unnecessary words and cliches, but in news writing, words are almost always found in them.

In a study conducted by Efendi, Aslan (2022) explained that the main features of the journalistic language found, including: simple, short, dense, straightforward, clear, populist, grammatical, use of foreign words and terms, the correct choice of words (diction), prioritizing active sentences, and use of technical words or terms. However, in his research, there are still many errors, namely the use of foreign terms, and the use of technical terms, and there are still few features of the solid language, it is still common to find a waste of words or sentences in news writing. Finally, in a research conducted by Ichsan (2022) took news samples from the Radar Bekasi newspaper to apply the characteristics of straightforward journalistic language by presenting news in which words or sentences mean firm, avoid euphemisms, and the words are direct fire (to the point), as well as concise. The characteristics of journalistic language have been applied, it can be seen from the presentation of news with clear information and clear goals and objectives.

From the description of the previous research above, it can be concluded that there are similarities with the research we will do, namely analyzing the application of journalistic language in news. However, the difference between this research and previous research is that this research analyzes the characteristics of the journalistic language in the news written by Hermawan Arifianto in the media Liputan6.com. The reason the researcher chose the research subject of journalistic language characteristics in this study is that in writing a news story, each journalist has his
characteristics in the style of writing language he uses. With the characteristics of journalistic language, it can reduce errors in news writing. Second, can find out the characteristics of what journalistic language is used in the news. Third, the characteristics of journalistic language make news more specific. Fourth, the characteristics of journalistic language are needed in communication through mass media, both oral communication, and written communication, and finally, the characteristics of journalistic language are a requirement for writing a news story.

According to Hohenberg in (Chaer 2010) states that the purpose of writing journalistic works is to convey information, ideas, and opinions to readers in general. This information must be presented in a concise, thorough, clear, interesting, and easy-to-understand manner.

Furthermore, the reasons why the researchers chose Liputan6.com and Hermawan Afirianto as the object of this research are as follows. First, Liputan6.com is a news portal that is registered and verified by the Indonesian Press Council. The latest and most accurate information presented by Liputan6.com focuses on the accuracy and sharpness of the news with reliable sources of information. In addition, Liputan6.com also presents various news from various fields such as politics, sports, business, techno, showbiz, health, lifestyle, global, automotive, regional, and citizen6 which accommodates citizen journalism. Second, Hermawan Arifianto is a journalist who actively provides the latest news or information every day. Hermawan presents the news with interesting titles and content so that the news he writes is easier for readers to understand. Every journalist has a different language style in writing a story. And the researcher wants to do research by analyzing the news written by Hermawan Arifianto to find out how the journalistic language style he uses in his writing.

Journalistic language is the language of the press and one of the creative languages of the Indonesian language in addition to the variety of academic (scientific) language, business (business) language, philosophical language variety, and literary (literary) variety (Chaer 2010). Wojowasito reveals that the language of journalism is the language of mass communication as seen in newspapers and magazines (Anwar 1979). With such a function, the language must be clear and easy to read by those with minimal intellectual size, so that some who are literate can enjoy its contents. However, the demands of journalistic language must be good, it should not be abandoned. In other words, good journalistic language must be following grammatical norms, which include, among other things, the correct sentence structure, and appropriate choice of words.

Journalistic language must pay attention to and understand the five characteristics of the language in the journalistic variety: communicative, specific, word-saving, clear, not redundant,
The characteristics of journalistic language in writing a news story have several parts, namely communicative language, sentence specifications, word savings, clarity of meaning, redundancy, and cliche (Chaer 2010). Communicative language is a type of journalistic language that makes it easier for readers to understand the content of the news. Sentence specification is a type of journalistic language characteristic that is based on the use of acronym words so that further explanation must be given from its length. Characteristics of clarity of meaning that in writing news should not include personal opinions, everything that is conveyed in a news must be delivered based on facts and can be accepted by the reader. Word saving is a characteristic that explains that news writing must use short words or sentences so that it is easy for readers to understand. And lastly, there is redundancy and cliché, meaning that news writing is prohibited from using redundant and cliché words so as not to give the impression of being boring.

**METHOD**

This research 'Analysis of the journalistic language characteristics of Hermawan Arifianto at Liputan6.com' uses a qualitative approach. Qualitative research intends to understand the phenomena experienced by research subjects such as behavior, perceptions, motivations, actions, etc., holistically, and in a descriptive way in the form of words and language, at a form of special context that is natural and by utilizing various natural methods (Moleong 2016). The data collection method that we use is the observation method. The researcher observed the news written by Journalist Hermawan Arifianto on Liputan6.com. Not only observation, but the researchers also used the data collection method. Document analysis. The data we analyze is news written by Hermawan Arifianto in September 2022, and we take as many as 8 news stories with a frequency of 2 news of every week. Based on this research, the researcher can conclude that the news written by Hermawan Arifianto on Liputan6.com has almost completed all the characteristics of journalistic language. The characteristic of journalistic language that often appears is the communicative language and clarity of meaning which is an important thing that must be in the news content. It's just that in Hermawan Arifianto's writings there are still shortcomings in word saving and redundant or cliché usages are still found.

**DISCUSSIONS**

Based on the results of the research we did with the method of collecting observational data and document analysis, they are as follows. The researcher observed the news written by
Hermawan Arifianto in the Liputan6.com media. The data we analyze is 8 news stories in September with a frequency of 2 news every week. Observations were made by looking at the characteristics of the journalistic language in every news he wrote.

The researcher observed 8 news, data 1 entitled ‘Operasi Tumpas Narkoba Banyuwangi, Polisi Amankan 40 Tersangka’ and found the characteristics of communicative language and clarity of meaning. Data 2 entitled ‘BLT BBM Sasar 36 Ribu Warga Probolinggo’ it was found that the characteristic of journalistic language is communicative language, sentence specification, and clarity of meaning. Data 3 entitled ‘Berkas Lengkap, Pegawai Bank Jatim Banyuwangi Tipu Nasabah Rp. 3M Segera Disidangkan’ found that the characteristics of journalistic language are communicative language, sentence specification, clarity of meaning, and word saving. Data 4 entitled ‘Ratusan Kades Demo Menolak Anang Syaifudin Mundur Jadi Ketua DPRD Lumajang’ it was found that the characteristic of journalistic language is communicative language and clarity of meaning. Data 5 entitled ‘Kecelakaan Beruntun di Jalur Pantura Probolinggo, 1 Nyawa Melayang’, it was found that the characteristic of journalistic language is communicative language and clarity of meaning. Data 6 entitled ‘9 Siswa SMP-LB di Probolinggo Antusias Ikuti ANBK 2022’ it was found that the characteristic of journalistic language is communicative language, sentence specification, clarity of meaning, and word saving. Data 7 entitled ‘Truk Fuso Tewaskan 4 Orang di Banyuwangi Diduga Karena Rem Blong’ found the characteristic of journalistic language is communicative language, sentence specification, clarity of meaning, and word saving. And last in data 8 entitled ‘Makin Banyak Pilihan, Super Air Jet Buka Rute Jakarta-Banyuwangi Oktober 2022’ we found the characteristic of journalistic language is communicative language, sentence specification, clarity of meaning, and word saving.

The characteristics of journalistic language in writing a news story have several parts, namely communicative language, sentence specifications, word savings, clarity of meaning, redundancy, and non-cliche (Chaer 2010). From this theory, the researcher observed and analyzed the documents on the data that the researcher had collected, namely the news written by Hermawan Arifianto in September 2022. The results of the analysis of the characteristics of journalistic language are as follows.

### a. Communicative Language

Communicative language is a characteristic of journalistic language which aims to make it easier for readers to understand the contents of the news written by Hermawan Arifianto. The following is an example of communicative language in data (1), the news is entitled “Operasi Tumpas Narkoba Banyuwangi, Polisi Amankan 40 Tersangka” namely.
Polresta Banyuwangi mengungkap 38 kasus narkotika dan menetapkan 40 orang sebagai tersangka dalam operasi Tumpas Narkoba Semeru 2022 sejak 22 Agustus 2022 hingga 2 September 2022. (Arifianto 2022). Based on the results of data analysis, the characteristics of the communicative language in data (1) explain that in the Narcotics Eradication Operation, 38 narcotics cases were found with 40 suspects.

Characteristics of communicative language in data (5), this news is entitled “Kecelakaan Beruntun di Jalur Pantura Probolinggo, 1 Nyawa Melayang” namely.

- Tiga kendaraan yakni motor, truk trailer fuso dan Elf terlibat tabrakan beruntun di Jalur Pantura Probolinggo, tepatnya di Desa Sukokerto, Kecamatan Pajarakan. Akibatnya seorang pengendara motor yang belum diketahui identitasnya meninggal dunia di lokasi kejadian. (Arifianto 2022)

Based on the results of data analysis, the characteristics of the communicative language in data (5) explain that there has been a successive collision on the Probolinggo Coastal Line which resulted in the death of a motorcyclist.

b. Sentence Specification

Sentence specification is a characteristic of journalistic language that aims to explain the contents of the news specifically with observable information using short sentences, concise and clear words, and using language commonly used in general or easy to understand.

The following is an example of the characteristics of the sentence specifications contained in the Hermawan Arifianto news. In data (2), the news is entitled “BLT BBM Sasar 36 Ribu Warga Probolinggo” namely.

- Sebanyak 36.180 Keluarga Penerima Manfaat (KPM) terdampak kenaikan harga Bahan Bakar Minyak (BBM) di Kabupaten Probolinggo menerima Bantuan Langsung Tunai (BLT) BBM. (Arifianto 2022)

Based on the results of data analysis, the sentence specifications contained in data (2) are the use of abbreviations or acronyms. First, the word “KPM” is accompanied by an explanation, namely “Keluarga Penerima Manfaat”. Second, the word “BBM” is accompanied by an explanation, namely “Bahan Bakar Minyak”. And Third, the word “BLT” is accompanied by an explanation, namely “Bantuan Langsung Tunai”.

An example of the specification of the next sentence is found in data (6), namely the news entitled “9 Siswa SMP-LB di Probolinggo Antusias Ikuti ANBK 2022”.

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• Sebanyak 9 siswa Sekolah Menengah Pertama Luar Biasa (SMP-LB) di Probolinggo mengikuti Asesmen Nasional Berbasis Komputer (ANBK) 2022 di Sekolah Luar Biasa (SLB) Dharma Asih Kraksaan. (Arifianto 2022)

Based on the results of data analysis, it was found that the characteristics of sentence specifications in data (6) were the use of abbreviations in the word “SMP-LB” accompanied by an explanation, namely “Sekolah Menengah Pertama Luar Biasa”. And also the word “ANBK” has the explanation “Asesmen Nasional Berbasis Komputer”.

c. Clarity of Meaning

Clarity of meaning is a characteristic of journalistic language that does not include one's own opinion in a news story. The following is an example of a sentence of clarity of meaning in data (4), the news entitled “Ratusan Kades Demo Menolak Anang Syaifuddin Mundur Jadi Ketua DPRD Lumajang” namely.

• Wakil Ketua DPRD Lumajang Akhmat mengatakan, hingga saat ini belum menerima surat resmi pengunduran diri Anang. Meski demikian, seluruh pimpinan DPRD menyerahkan sepenuhnya persoalan ini kepada PKB yang merupakan asal partai Anang Ahmad Syaifuddin. (Arifianto 2022)

Based on the results of data analysis, the characteristics of clarity of meaning in data (4) are indicated by a statement from Akhmat, Deputy Chairman of the Lumajang DPRD, who said that he had not received Anang's official resignation letter. It is said to be included in the clarity of meaning because the statement is not the opinion of the author Hermawan Arifianto, but the original statement from Akhmat.

In data (6), the news entitled “9 Siswa SMP-LB di Probolinggo Antusias Ikuti ANBK 2022” has the characteristics of clear-meaning sentences, namely.

• Sementara Kepala SLB Dharma Asih Kraksaan Isa Abib Yakub mengungkapkan persiapan ANBK bagi siswa SMP-LB sudah sangat bagus dan berjalan lancar. Sebagai antisipasi, sudah disediakan genset dan WiFi. (Arifianto 2022)

Based on the results of data analysis, the clarity of meaning in data (6) is indicated by a statement from Isa Abib Yakub and not from a news writer, who revealed that the preparation of ANBK for SMP-LB students was very good and running smoothly. As an anticipation, a generator and WiFi have been provided.

d. Word Saving
Word saving is a characteristic of journalistic language that chooses short words or short sentences to produce concise writing. The following is an example of saving words contained in data (7) in the news entitled “Truk Fuso Tewaskan 4 Orang di Banyuwangi Diduga Karena Rem Blong” namely.

- Akibat kecelakaan itu 4 orang dinyatakan meninggal dunia. (Arifianto 2022)

Based on the results of data analysis, the word saving characteristic in data (7) is true, because the sentence is a short sentence that provides information but does not bore the reader.

In data (8) with news entitled “Makin Banyak Pilihan, Super Air Jet Buka Rute Jakarta-Banyuwangi Oktober 2022” there is a word-saving sentence, namely

- Ini akan menjadi alternatif orang menuju Banyuwangi. (Arifianto 2022)

Based on the results of data analysis, the sentence above contained in data (8) is said to be included in the word-saving feature because the sentence is a short sentence that provides information but does not bore the reader.

e. Redundancy or Non-Cliche

Redundancy or non-cliche is a characteristic of journalistic language using words that are not redundant in a sentence because it can bore the readers. In the eight data that the researcher analyzed, there were no sentences that were classified as redundant or non-clichéd characteristics. In these data, there are only a few redundant uses of words. The following are examples of redundant words that researchers found, as follows.

- Hingga totalnya mencapai Rp. 3 Miliar. (data 3). (Arifianto 2022)
- Meski demikian, seluruh pimpinan DPRD menyerahkan sepenuhnya persoalan ini kepada PKB yang merupakan asal partai Anang Ahmada Syaifuddin. (data 4). (Arifianto 2022)
- … bagi siswa SMP-LB sudah sangat bagus dan berjalan lancar. (data 6). (Arifianto 2022)

So in these sentences, there are still redundant words. First, as in the word ‘hingga totalnya’, the word ‘totalnya’ should only be used. Second, the word ‘Meski demikian’ is a cliché so it doesn't need to exist. Third, the word ‘sudah sangat’ can be used in only one word.

CONCLUSIONS
Based on the results of the analysis of the eight data, it can be concluded that the characteristics of the journalistic language in the news written by Hermawan Arifianto in the Liputan6.com media in September 2022 there are 65 data on the characteristics of journalistic language, including 1). There are 9 communicative language findings, 2). The sentence specification contains 10 data findings, 3). Clarity of meaning there are 37 data findings, 4). There are 4-word saving data findings, and lastly 5). 5 data findings are redundant or un cliché. These results indicate that the characteristics of meaning clarity are the most commonly found. Meanwhile, the characteristics of saving words and not being redundant or non-cliche are the fewest data findings.

Based on our research on the characteristics of journalistic language in the news written by a journalist named Hermawan Arifianto at Liputan6.com, the researchers expect every news writer to always pay attention to the characteristics of journalistic language in every news he writes. The characteristics of journalistic language are a measure of the quality of the information conveyed, if a news item meets all the criteria for the characteristics of journalistic language, it can be said that the information is of very high quality. In making this research there are still shortcomings and need to be refined again. So for future researchers, we suggest conducting more detailed research on the characteristics of journalistic language in order to find out how far the characteristics of journalistic language have been applied by news writers. And further researchers can conduct research using data collection methods such as conducting interviews with journalists, or by using questionnaires distributed to journalists.

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